

Upscale Pet Resort Currently Under Construction in Loudoun County, Virginia

Renowned Olde Towne Pet Resort Expands Into Loudoun with New Pet Resort Facility Conveniently Located Near Dulles International Airport and Adjacent to Dulles Town Center Mall



Caption: Local builders from L. F. Jennings toil on brick laying the facade of the new pet resort opening in Loudoun this fall.

May 23, 2011 - Sterling, Virginia - The Olde Towne Pet Resort (OTPR), headquartered for more than 10 years in the Springfield, Virginia area, announces today its pet resort's expansion into the heart of Loudoun County, Virginia's "Dulles Technology Corridor." Conveniently located near Dulles International Airport and the Dulles Town Center Mall, the new Sterling-based pet resort is presently under construction and scheduled to open to the public by October 1, 2011.

"The decision to expand our pet resort into the Loudoun community was easy to make," says Steve B. Jones, Executive Vice President and Chief Operating Officer of OTPR's parent company,

Fried Companies, Inc. "The county's overall strong demographics and its proximity to Washington DC were key in selecting Loudoun as the new home for our second location."

While expanding to Loudoun was an easy decision, the process has been lengthy. "The entire process — from identifying the right location, purchasing the land, creating the architectural plans and actually building out our new pet resort facility has been about a two-year adventure," says Jones. "We have certainly tended to every possible detail before and during the construction process to create what will soon be known as a 5-star pet boarding resort with three expansive day camp rooms, 70+ newly constructed "cat condos" and over 100 spacious dog boarding suites."



Caption: Executive Vice President and COO Steve Jones walks along the roof of the new pet resort facility. Construction of the pet resort can be seen just off Route 28 North between the Nokes Boulevard and Severn Way exits.

The brand new facility, in total, will be approximately 32,000 square feet and includes many high-end and premium architectural features. "We sought to create stress free and comfortable animal housing for Loudoun's companion animals complete with executive suites, swimming pools and grooming salon," says [Mark R. Hafen](#) (AIA), founding member of Colorado-based architectural firm Animal Arts which specializes exclusively in animal care facilities. "It was

exciting to work with the Old Towne Pet Resort team to develop a facility that meets the animals' needs and streamlines OTPR operations. The end result will be a premium resort experience for Loudoun's pets and their pet-loving families."



Caption: *This angle of the new pet resort showcases the entrance to the building and is the side that faces Route 28 North in Sterling, Virginia.*

"Although we are not yet open to the public, we are already accepting registrations for Thanksgiving and this year's very busy holiday season," says OTPR's newly-hired Marketing Manager, Sadaf Atashbarghi. "We are also planning an exclusive pre-opening tour for local media and area bloggers who report or blog about lifestyle or pet-related topics specific to Loudoun County and Northern Virginia."

All grand opening details and media-only pre-opening tour information will be posted on OTPR's recently-launched blog which can be accessed by visiting <http://www.oldetownepetresort.com/Dulles>.

The address to OTPR's new pet resort facility is [21460 Squire Court, Sterling, Virginia 20166](#).

For more information about the facility's development, grand opening plans and exclusive pre-opening tour for local media and area bloggers, please contact Mayra Ruiz-McPherson at 703.798.2619 or Sadaf Atashbarghi at 571.241.1286.

For all inquiries pertaining to boarding reservations at OTPR's Dulles pet resort facility, please call 703.455.9000.

About Olde Towne Pet Resort

For more than 10 years, the Olde Towne Pet Resort (OTPR) has provided quality boarding and spa services for dogs and cats in Fairfax County. Based in Springfield, Virginia, OTPR is known to spare no detail to ensure the utmost of comfort, safety and joy for its customers' pets. OTPR's upcoming Dulles, Virginia pet resort facility is presently scheduled to open to the public by October 1, 2011. For more information about OTPR, please visit <http://www.oldetownepetresort.com>. For information about OTPR's Dulles Grand Opening, please visit www.oldetownepetresort.com/Dulles.

About Animal Arts

Animal Arts Design specializes exclusively in veterinary hospital design and animal shelter design. The Boulder, Colorado-based company employs architects that have designed over 600 animal hospital and animal shelter projects in 40 states and overseas. For more information, please visit www.animalarts.biz.

About The Fried Companies

Fried Companies, Inc. (FCI) is a real estate development and management firm engaged in the development of residential communities, office complexes, shopping centers and industrial parks. An organization with over forty years of experience in real estate, FCI has committed itself to industry leadership as well as to public service and community improvement. For more information about FCI, please visit <http://www.friedcompanies.com>.