

Olde Towne Pet Resort, An Upscale Pet Boarding Service in Northern Virginia Provides Staff Innovative Pet Safety Preparedness Training

November 11, 2011 -- Springfield, Virginia -- Licensed PetTech® Instructor Expert and Founder of Wag'N Pet Safety Ines de Palbo Trains Pet Care Staff at Olde Towne Pet Resort on Pet Emergency Management

Members of the Pet Care staff at the Olde Towne Pet Resort (OTPR) — an upscale pet boarding facility with locations in Springfield and Dulles in Northern Virginia — successfully completed a private and extensive training session on Pet Safety Preparedness and Pet Emergency Management. The training sessions covered a variety of important pet care emergency topics essential to any quality boarding establishment, including:

- Awareness and preparedness
- Advanced approach assessment during pet check-ins
- Ensuring and implementing facility-wide pet-safe operations and procedures
- Animal emergency rescue
- Pet First Aid for dogs and cats

Known as a leader in the pet safety industry, De Palbo led the private training session of Olde Towne Pet Resort pet care staff. "The goal of the pet emergency preparedness training was to provide each pet care staff member with the right tools and knowledge to assist an injured pet. It is extremely important to know what to do, how to mitigate risk and prevent additional harm or injury as well as to manage an emergency appropriately until the pet parent or boarding facility is able to transport the injured animal to a veterinarian."

A passionate advocate of high quality pet care, Olde Towne Pet Resort President Leah Fried Sedwick strongly believes this kind of innovative, pet safety training elevates her pet care staff's capabilities to new heights of service. "It's a win-win scenario for both our staff and our pet guests," states Sedwick. "Our employees are provided with real-value professional development experiences to further enhance their vast knowledge of pet care service. In parallel, our canine guests benefit immensely from the pet safety preparedness knowledge our trained staff has acquired. Pet parents who board their pets with our facilities can rest assured we have qualified, professional staff in place who can assist their beloved canines in a time of crisis or during unexpected emergencies."

De Palbo recounts her experience while training OTPR staff. "The pet care supervisors, counselors and day camp staff I had the opportunity to train were eager for the knowledge I had to share with them," she shares. "We used live dogs to perform many of the exercises required during the course to prepare the staff with real-world scenarios. Overall, it was a positive experience. I commend the management at OTPR for seeking to implement such high standards in pet safety preparedness. I am confident patrons of Olde Towne Pet Resort Dulles and Springfield will appreciate the great lengths Sedwick and her senior management staff have taken to establish sound practices and procedures for the safety of their many canine and feline guests."

About Olde Towne Pet Resort

For more than 9 years, the Olde Towne Pet Resort (OTPR) has provided exceptional boarding and spa services for dogs and cats in Fairfax County. With locations in both Springfield and Dulles, Virginia, OTPR is known to spare no detail to ensure the utmost of comfort, safety and joy for its customers' pets. For more information about boarding or day camp services , please visit <http://www.oldetownepetresort.com>.

About Wag'N Pet Safety

Founded in 2007, Wag'N offers pet parents and first responders the necessary gear, supplies and training to effectively mitigate, prepare and respond to emergencies that impact pet health and safety. Chief Wag'N Officer, Ines de Pablo holds a Masters Degree in Risk, Crisis & Emergency Management from the prestigious George Washington University in Washington D.C. and has over a decade of extensive field training experience under her belt. Wag'N Pet Safety Gear is a branded and extensive collection of purposefully designed and all-encompassing crafted tools and services giving people and their pets' peace of mind in case of an emergency. For more information, please visit <http://wagnpetsafety.com>.