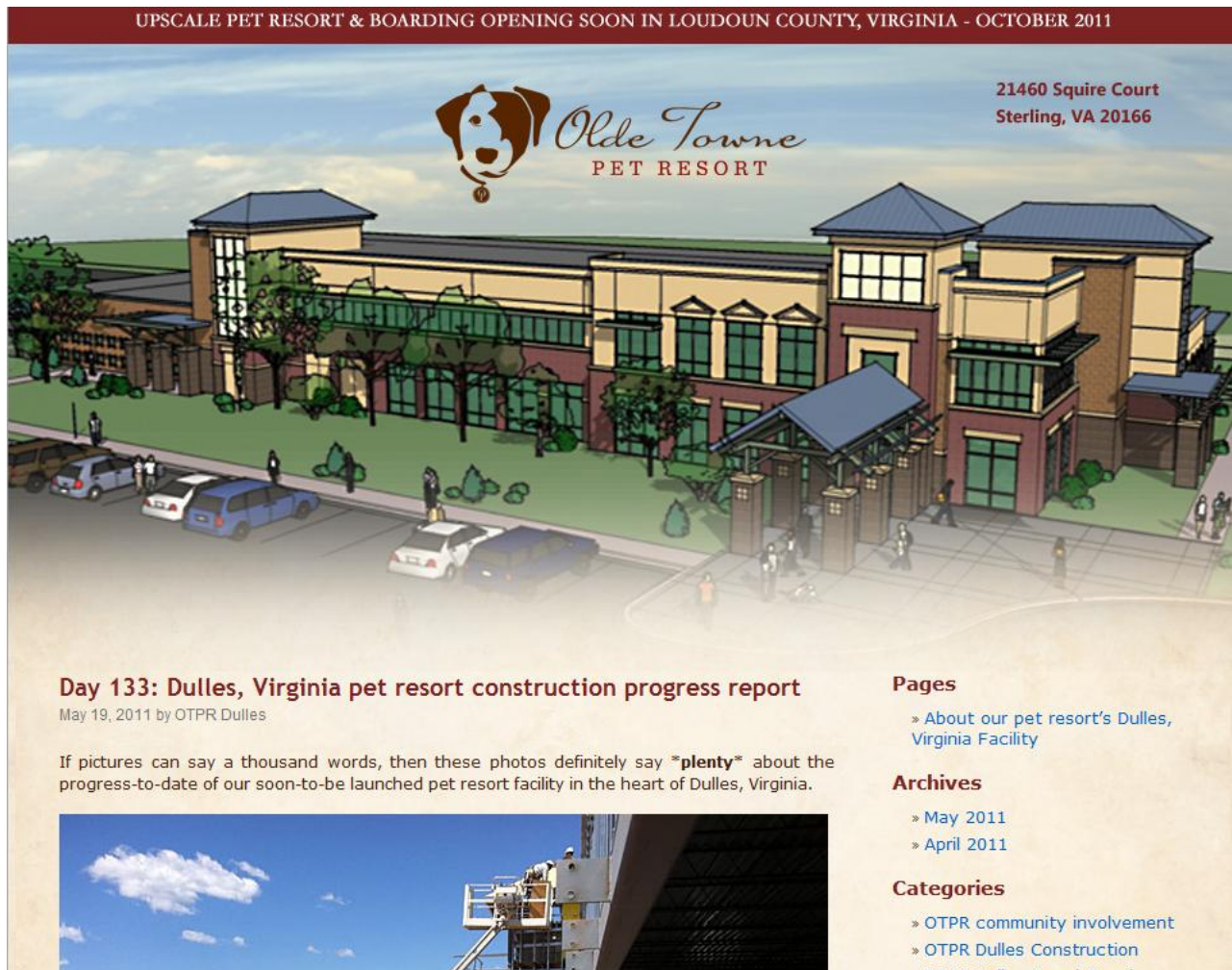


# Northern Virginia Pet Resort Launches New Blog to Highlight Its Expansion and Grand Opening Progress in Loudoun County

*Local blog to serve as primary communications tool; centralizes all information pertaining to Olde Towne Pet Resort's Dulles, Virginia Fall 2011 Grand Opening*



UPSCALE PET RESORT & BOARDING OPENING SOON IN LOUDOUN COUNTY, VIRGINIA - OCTOBER 2011

21460 Squire Court  
Sterling, VA 20166

**Day 133: Dulles, Virginia pet resort construction progress report**  
May 19, 2011 by OTPR Dulles

If pictures can say a thousand words, then these photos definitely say **"plenty"** about the progress-to-date of our soon-to-be launched pet resort facility in the heart of Dulles, Virginia.

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**Caption:** *The new OTPR blog showcases a "countdown to Dulles, VA opening" theme and reflects intervals of progress as well as highlights relevant information regarding the pet resort's latest happenings.*

**June 6, 2011 - Sterling, Virginia** - After more than 10 years of providing area-based families and their beloved dogs and cats with quality pet resort lodging and hospitality services in the Springfield, Virginia area, Olde Towne Pet Resort (OTPR) announces its upcoming expansion into the Dulles, Virginia area of Loudoun County.

To help keep the media and the general public abreast of the latest developments with regard to its new Sterling-based pet resort facility, the company has launched a highly-localized blog — which can be accessed by visiting [www.OldeTownePetResort.com/Dulles](http://www.OldeTownePetResort.com/Dulles) — to help keep the public at large informed about key construction milestones, opening-related events, newsworthy items and much more.

The newly-launched blog incorporates a fun “countdown-to-opening” theme and will serve as a centralized point of communication allowing OTPR to:

- introduce their pet resort to fellow Loudoun County neighbors and community members
- share all news pertaining to the pet resort's Grand Opening and Open Houses
- highlight the construction and development progress of the new Dulles facility
- engage with Loudoun’s many pet-loving families and owners about community outreach events and topics
- provide timely information as it relates to this year’s Thanksgiving and holiday season bookings for both Springfield and Dulles, Virginia locations.

OTPR's upcoming pet resort in Dulles will span more than 30,000 square feet and is scheduled to open to the public by October 1 of this year. The new location will provide Loudoun families and their canine and feline loved ones with exclusive-yet-affordable boarding services and 5-star pet resort accommodations.

"Although we are not yet open to the public, we are already accepting registrations for Thanksgiving and this year's very busy holiday season," says OTPR's Marketing Manager, Sadaf Atashbarghi. "We are also planning an exclusive pre-opening tour for local media and area bloggers who report or blog about lifestyle or pet-related topics specific to Loudoun County and Northern Virginia."

All grand opening details and media-only pre-opening tour information will be posted on OTPR's recently-launched blog which can be accessed by visiting <http://www.oldetownepetresort.com/Dulles>.

The address to OTPR's new pet resort facility is [21460 Squire Court, Sterling, Virginia 20166](#).

**For more information about the facility's development, grand opening plans and exclusive pre-opening tour for local media and area bloggers**, please contact Mayra Ruiz-McPherson at 703.798.2619 or Sadaf Atashbarghi at 571.241.1286.

**For all inquiries pertaining to boarding registrations at OTPR's Dulles pet resort facility**, please call 703.455.9000.

### **About Olde Towne Pet Resort**

For more than 9 years, the Olde Towne Pet Resort (OTPR) has provided quality boarding and spa services for dogs and cats in Fairfax County. Based in Springfield, Virginia, OTPR is known to spare no detail to ensure the utmost of comfort, safety and joy for its customers' pets. OTPR's upcoming Dulles, Virginia pet resort facility is presently scheduled to open to the public by October 1, 2011. For more information about OTPR, please visit <http://www.oldetownepetresort.com>. For information about OTPR's Dulles Grand Opening, please visit <http://www.oldetownepetresort.com/Dulles>.